

Intellectual Property & Copyright Statement

Ownership of Project Deliverables

Unless otherwise agreed:

[1] Designer Ownership: Sarah Darby Design retains all intellectual property rights, including but not limited to copyright, in and to the following items:

- All mockups and preliminary designs created during the design process
- The final design, code, structure, and overall site architecture of the developed website
- Any proprietary design templates, tools, or methodologies used in the creation of the finished product

[2] Client Ownership: The Client retains all intellectual property rights, including copyright, in and to all initial assets, content, media, and materials (e.g. initial text, photographs, logos, illustrations, videos) that they provide to the Designer for integration into the project.

Upon full and final payment of all outstanding invoices, the Designer grants the Client a non-exclusive, worldwide, perpetual license to use the final, delivered website design and code solely for the purpose of operating the website. This license does not include the right to resell, redistribute, or use the proprietary elements (mockups, templates, tools) developed by the Designer for any other project.

Client Responsibility for Copyright and Licensing

The Client explicitly warrants that all assets, materials, content, and media (including but not limited to text, images, fonts, and trademarks) provided to the Designer for use in the project are either owned by the Client or that the Client has secured all necessary permissions and rights for their use in this project.

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The Client agrees to indemnify and hold harmless the Designer against any and all claims, damages, liabilities, and expenses arising from any claim that the content, materials, or assets provided by the Client infringe upon the copyright, trademark, or any other intellectual property rights of a third party.

The Designer shall have no responsibility or liability for any claims of copyright or intellectual property infringement arising from the use of materials provided by the Client.